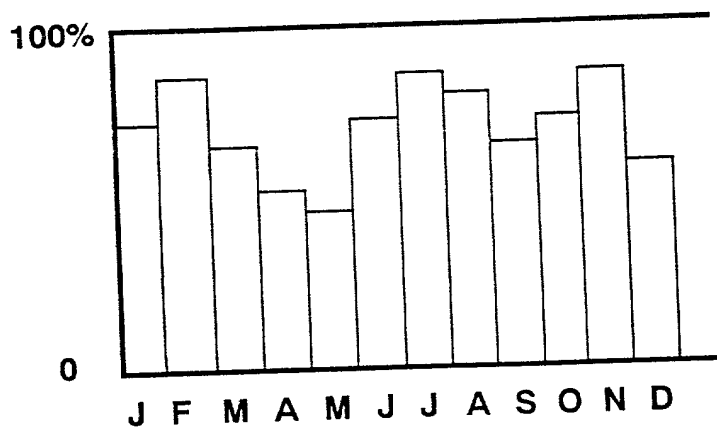


**FIG. 1**



**FIG. 2**

**FIG. 3**

## FACILITY REVENUE FORECAST

MONTH		\$/HC	\$/HR	\$/HR-\$/HC
J F M A M J J A S O N D	J	280	250	-30
	F	280	280	0
	M	280	240	-40
	A	280	210	-70
	M	280	240	-40
	J	280	280	0
	J	280	300	20
	A	280	240	-40
	S	280	200	-80
	O	280	240	-40
	N	280	295	15
	D	280	295	15

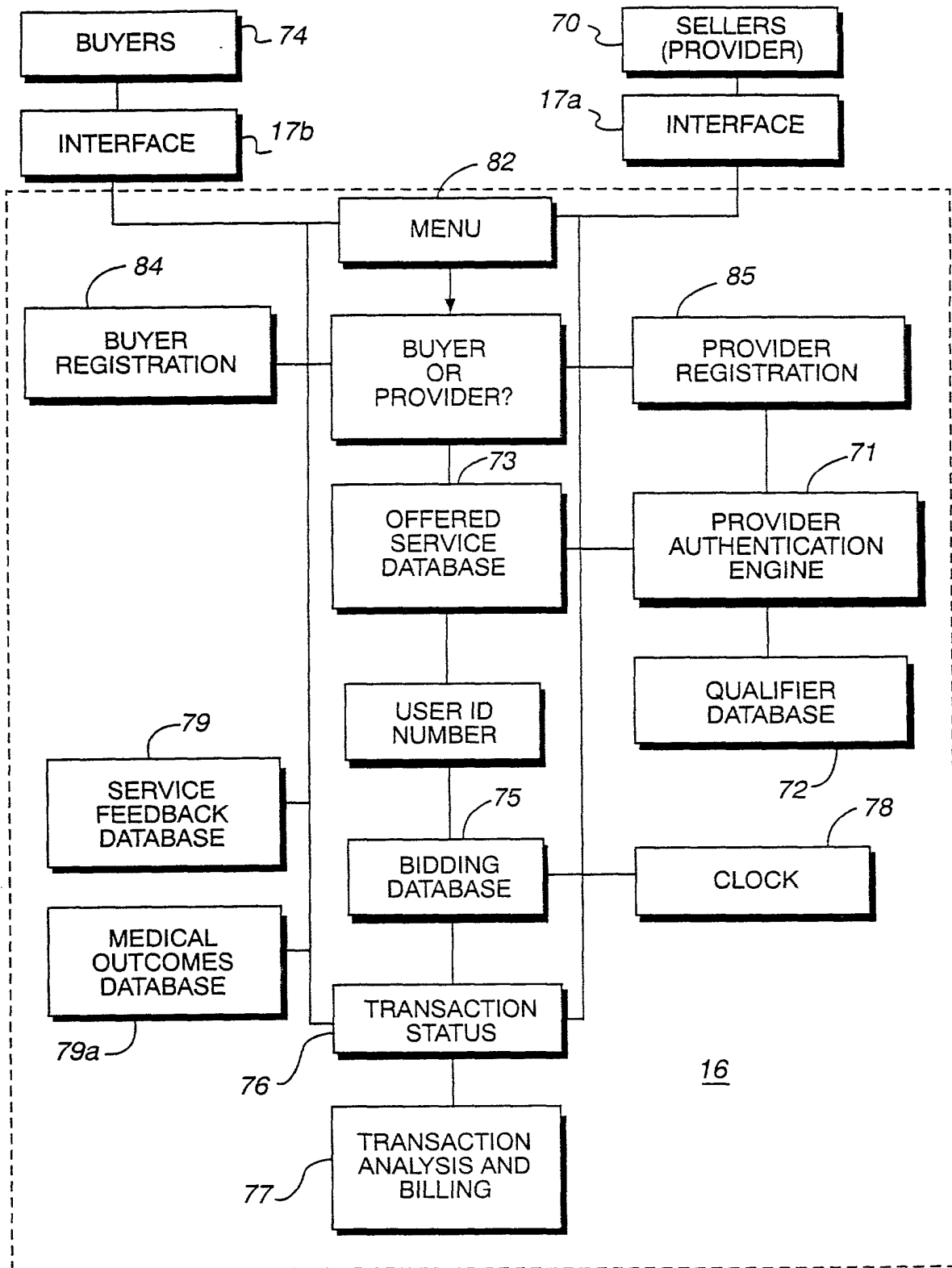
**FIG. 4**

## PRICING DATABASE

PROCEDURE	STANDARD FEE	TIME (H)
LIPOSUCTION	\$5000	1.75
RHINOPLASTY	5000	1.75
BREASTS AUGMENT	8000	3.0



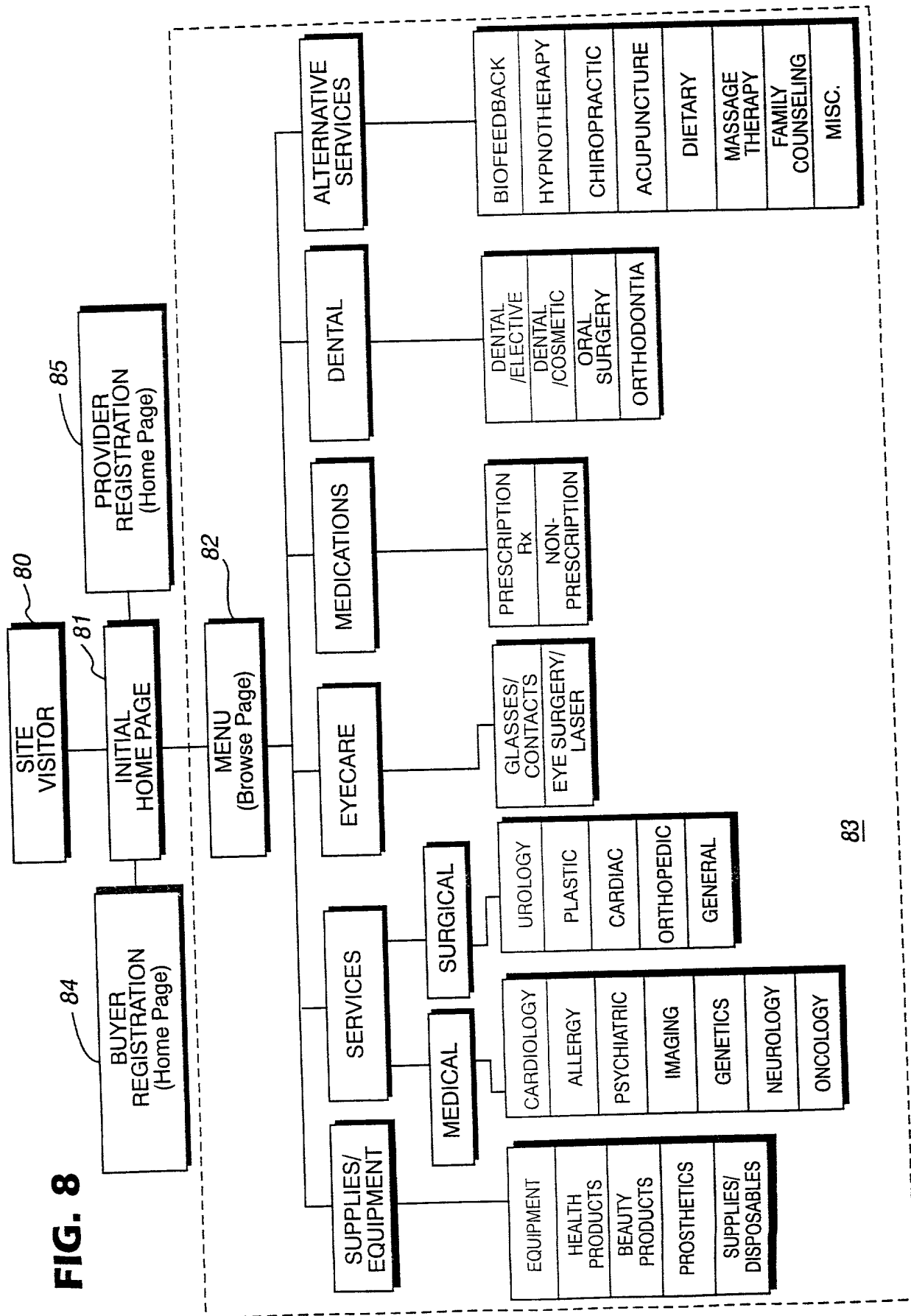
**FIG. 6**



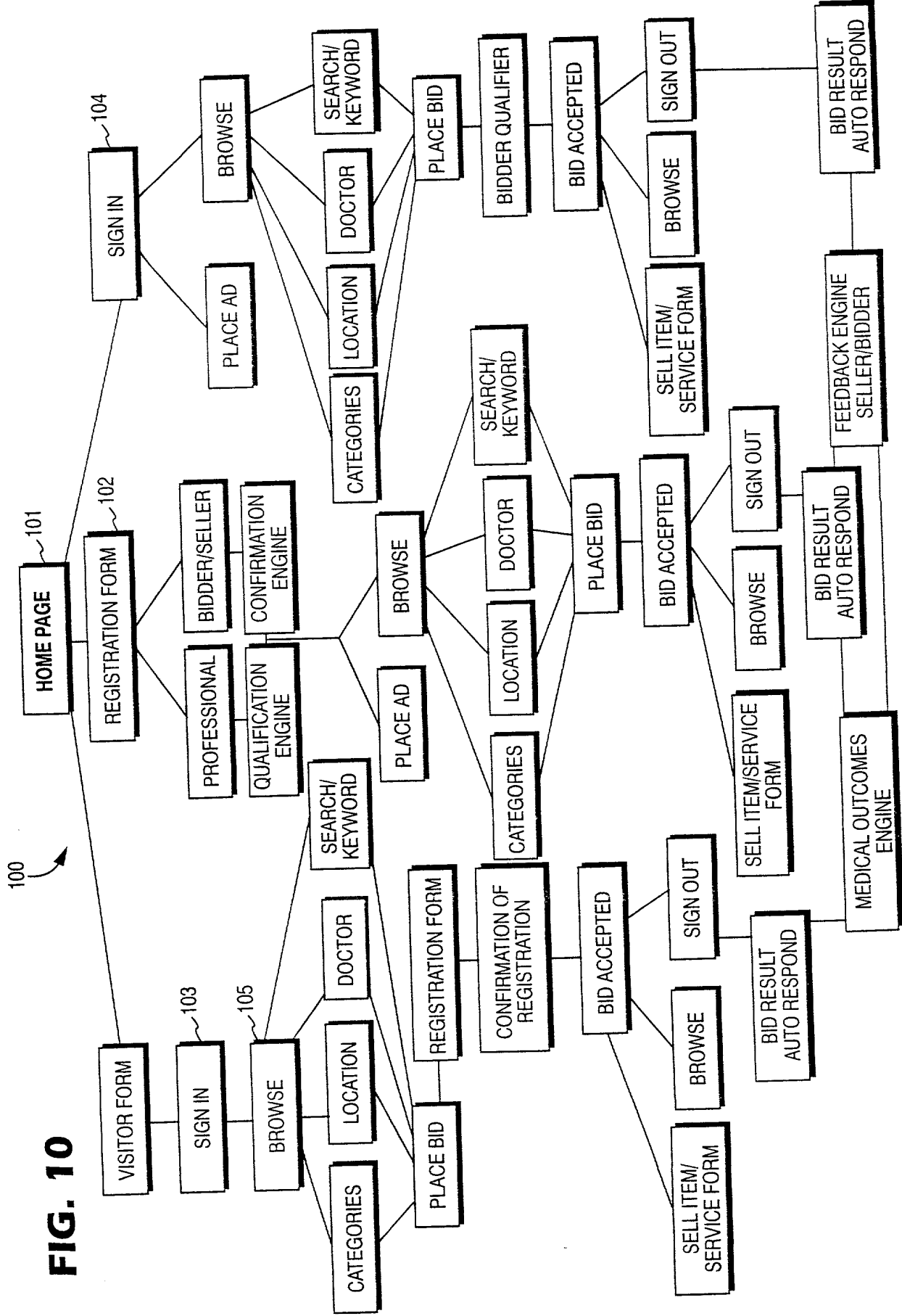
**FIG. 7**

EXAMPLE TRANSACTION SYSTEM OVERVIEW DIAGRAM

**FIG. 8**



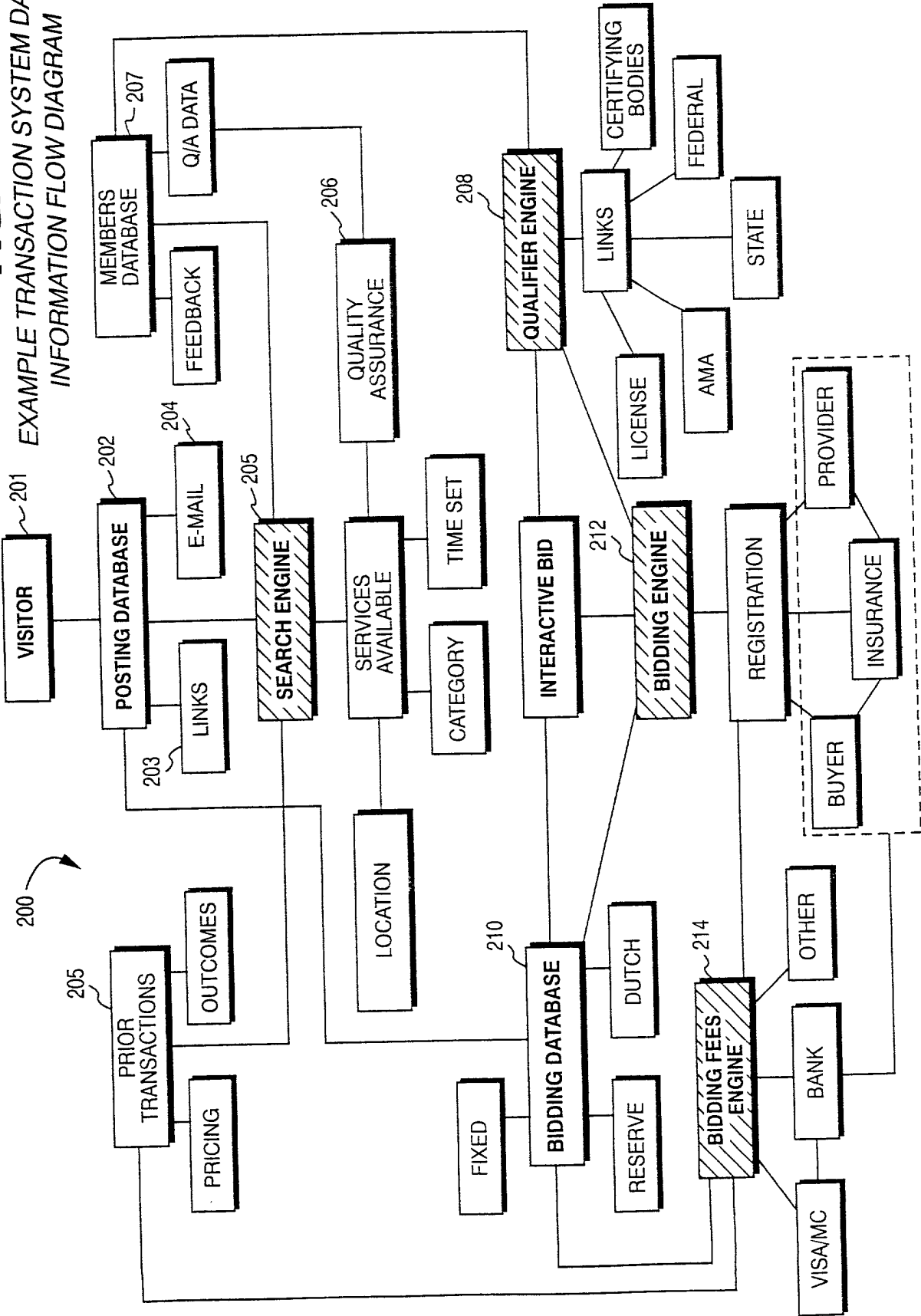






**FIG. 11**

EXAMPLE TRANSACTION SYSTEM DATA/  
INFORMATION FLOW DIAGRAM



Bidding is as easy as one, two, three!

One: Choose a medical category and/or type in a keyword search  
 Two: Optional, select a state of desired service.  
 Three: Optional, select a month you would like this medical service rendered.  
 Finally Hit the submit button.

Available services and provider qualifications will be listed for your bidding consideration.

**Experimental Treatments Studies**

This is a area where qualified studies in progress are listed by investigators. The study protocols, subject selection, investigator qualifications, and regulatory approvals are listed when available

**Charity Begins Here!**

Eye Surgery-\$1500  
 Breasts Enlargement-\$1100  
 Teeth bleaching-\$50  
 Prescription drugs-all %50 off  
 Hospital bed-\$999

kidney-\$1000  
 prostetic arm-\$500  
 braces-\$750  
 Nurse-\$400/wk  
 eye-glasses-\$75

Step #1

Service

☐ Allergy & Immunology  
☐ Anesthesiology  
☐ Cardiology  
☐ Dermatology  
☐ Endocrinology  
☐ Family Practice  
☐ Gastroenterology  
☐ Geriatrics  
☐ Infectious Disease  
☐ Internal Medicine  
☐ Medical Genetics  
☐ Nephrology  
☐ Neurological Surgery  
☐ Neurology  
☐ Obstetrics & Gynecology  
☐ Oncology (Cancer)  
☐ Ophthalmology  
☐ Otolaryngology  
☐ Pathology  
☐ Pediatrics  
☐ Physical Medicine  
☐ Plastic Surgery  
☐ Preventive Medicine  
☐ Psychiatry  
☐ Radiology  
☐ Surgery  
☐ Urology

**Eye Care**

☐ Glasses/Contacts  
☐ Eye Surgery/Laser

**Specialty**

☐ Biofeedback  
☐ Hypnotherapy  
☐ Chiropractic  
☐ Acupuncture  
☐ Dietary  
☐ Massage therapy  
☐ Family Counseling  
☐ Misc.

**Supplies**

☐ Equipment  
☐ Health Products  
☐ Beauty Products  
☐ Prosthetics  
☐ Supplies/Disposables

**Dental**

☐ Dental/Elective  
☐ Dental/Cosmetic  
☐ Oral Surgery  
☐ Orthodontia

**Prescription**

☐ Prescription Rx  
☐ Non Prescription

Step #2(optional)  
 Select a State for Service:  
 --select--

Step #3(optional)  
 Select a Month for Service:  
 --select--

**Final Step: Submit**

or you may do a search by Keyword here


Keyword Search

**FIG. 12**  
 EXAMPLE MENU PAGE






Welcome, to the medical resource site, giving you a choice in your medical care!

Choose Your Destination

sign-up  [Click Here](#)

Enter your name 

- o Your Medical Market Place is Here!
- o Choose Your Doctor!
- o Choose Your Location!
- o Pick Your Time!
- o Name Your Price!
- o Need Some Help!
- o Buy Your Prescriptions!
- o Check Credentials Of the Medical Provider Here!

Member Log-in 	Medical Professionals 
User name <input type="text"/> Password <input type="password"/> 	User name <input type="text"/> Password <input type="password"/> 
Forgot Your Password	E-mail address
No problem! Just enter the email address you signed up with or click <a href="#">here</a> for more options Your current password will be emailed to you	Enter e-mail address here <input type="text"/> 

**Charity Begins Here!**



**Need Help? Give Help!**

We appreciate any doctor and hospital willing to donate his service to help a person in need. Services posted in this area will be given documentation and may qualify for direct tax credit reimbursement in your area. Price your services accordingly and bid accordingly.

Let us take care of our needy patients with tax credits. Treat the needy to care givers and protect the tax payer with competitive bidding.

Enter here to post your service for the needy or if you are in need of medical help and qualify for economically disadvantaged

**FIG. 13**

EXAMPLE REGISTRATION/SIGN-IN PAGE

00621-242260

Registration/User	
<a href="#">Home</a>   <a href="#">Browse</a>   <a href="#">Search</a>   <a href="#">List Ad</a>   <a href="#">Registration</a>   <a href="#">Help!</a>	
<b>EMedicalBid.com</b>	
<i>Welcome, to the medical resource site, giving you a choice in your medical care!</i>	
Please fill out the following form. * Indicates a mandatory field.	
<b>Contact Information</b>	
Name*	<input type="text"/>
Firm Name	<input type="text"/>
Street Address*	<input type="text"/> <input type="text"/>
City*	<input type="text"/>
State*	<input type="text"/> Please input a state or province, using an abbreviation if appropriate, ie NY etc...
Zip Code*	<input type="text"/>
Country	<input type="text"/>
Office Telephone Number	<input type="text"/>
E-mail address*	<input type="text"/>
Name of Contact Person*	<input type="text"/>
<b>Billing Information</b>	
Card Type*	<input type="text"/>
Name on Card*	<input type="text"/>
Account Number*	<input type="text" value="0000-0000-0000-0000"/>
Expire Date*	<input type="text"/> <input type="text"/>
<b>User Information</b>	

**FIG. 14**  
EXAMPLE USER REGISTRATION PAGE

<a href="#">Home</a>	<a href="#">Browse</a>	<a href="#">Search</a>	<a href="#">Sell Item</a>	<a href="#">Registration</a>	<a href="#">Help!</a>
----------------------	------------------------	------------------------	---------------------------	------------------------------	-----------------------

# EMedicalBid.com

Welcome, to the medical resource site, giving you a choice in your medical care!

## Sell Your Item/Service

Please fill out the following form. Need help to get started, start here

- \* New to Selling?
- \* Seller Tips
- \* Fees
- \* Registration
- \* Medical Provider Registration
- \* Finding a Category

### Contact Information

Your User ID:	<input type="text"/>
	You can also use your email address
Your Password:	<input type="text"/>
	<a href="#">Forgot your password?</a>

Name	<input type="text"/>
Firm Name	<input type="text"/>
Street Address*	<input type="text"/>
	<input type="text"/>
City*	<input type="text"/>
State*	<input type="text"/> Please input a state or province, using an abbreviation if appropriate, i.e. NY etc...
Zip Code*	<input type="text"/>
Country	<input type="text"/>
Office Telephone Number	<input type="text"/>
E-mail address*	<input type="text"/>
Name of Contact Person*	<input type="text"/>

### Billing Information

Card Type*	<input type="text"/>
Name on Card*	<input type="text"/>
Account Number*	<input type="text" value="0000-0000-0000-0000"/>

**FIG. 15A**

EXAMPLE SERVICE PROVIDER'S PLACE AD PAGE

Expire Date\*

### AD Information

**Title**

**required\***

(45 Characters max; no HTML tags, asterisks, or quotes as they interfere with search) *see tips.*

### Category required

You have chosen category #

Just click in the boxes below from left to right until you have found the appropriate category for your item. The chosen category number will appear in the small box to indicate that you have made a valid selection.

Services	Supplies/Equipment	Alternative
Surgical	Equipment	Acupuncture
Urology	Buy	Chiropractor
Plastic/Cosmetic	Rent/Lease	Massage Therapy
Cardiac	Sell	Dietitians
Orthopedic	Supplies	Infertility Treatment
Podiatrists	Medication	Dermatology
General Medical	OTC	Chemical Rehab
Psychiatric	Cosmetic	Disability Services
<b>Dentist</b>	<b>Optometrist</b>	<b>Charity</b>
Cosmetic	Glasses/Contacts	
Laser Whitening	Eye Surgery/laser	

**Description \***

You can use basic HTML tags to spruce up your listing.

You can add one primary photo, in the following format:

`<img src=http://www.anywhere.com/mypicture.jpg>` *See tips*

**Web site/URL**

### Flat Rate Services

## FIG. 15B

EXAMPLE SERVICE PROVIDER'S PLACE AD PAGE

Make your item stand out and get more bids! Try these options

- Boldface Title?** \$2.00 charge
- Featured?** \$39.00 *learn more*
- Feature in Category?** \$12.00 charge *learn more*

### User Information

**Item/Service Location**

City, Region (e.g., Phoenix, AZ)

*More about regional selling*

Increase your exposure for no additional cost! when you choose a region, bidders will see your item on both the EMedicalBid and the Regional pages.

**Payment Methods**

Choose all that you will accept

Money Order/Cashiers Check    Personal  
Check  
Visa/Master Card    COD (Cash on Delivery)  
Discover    American Express    Other

**Where will you ship?**

Will ship to United States only  
Will ship internationally (worldwide)

**Who pays for shipping?**

Seller Pays Shipping  
Buyer Pays Fixed Amount  
Buyer Pays Actual Shipping cost

**Other Expenses**

Airline/Hotel cost included  
Airline/Hotel paid by buyer  
Lab work cost included  
Lab work paid by buyer

**Terms**

10% due, balance upon service received  
20% due, balance upon service received  
30% due, balance upon service received  
50% due, balance upon service received  
100% due after bid is accepted  
Other, arrangement will be made with bidder

**Quantity**

If quantity is more than one, then you will have a Dutch Auction Item, see tips

**FIG. 15C**

EXAMPLE SERVICE PROVIDER'S PLACE AD PAGE

00621-2452/60

09725143 113000

Minimum bid  per item  
(e.g., 2.00) Please do not include commas or currency symbols, such as \$.)

Duration  days

Reserve Bid  per item  
(e.g., 2.00) Please do not include commas or currency symbols, such as \$.) If the reserve bid price is not reached you are under no obligation to provide/sell service  
(learn more).

Minimum bid increment  (e.g., 2.00) Please do not include commas or currency symbols, such as \$.)

**Pricing Adjustment in terms of medical condition:**

**Medical Concurrent Complexity Rating: (Service provider submits this info)**

- [ 0 ] No Concurrent Medical Problems That Would Impact This Service Complexity  
[ 1 ] Some Concurrent Medical Problem/Condition That Impacts The Service Complexity  
[ 2 ] Concurrent medical Problems And History of Prior Treatments That Affect the Complexity Of This Service

[ 0 ] No Medical Problem: - 0% Adjustment From Bid Price

[ 1 ] Some Medical Problems that will impact service complexity:

0%  
10%  
20%  
30%

[ 2 ] Has a history or prior treatment/history that will affect the complexity of this service:

0%  
10%  
...  
50%

Please press the "review" button below to see what fees are due immediately and what may be due if your item sells. You will not incur any fees until you accept the terms disclosed in the next screen.

Press **Review**

Looks good, place my listing **Submit**

Press **Reset** to clear the form and start over.

**FIG. 15D**  
EXAMPLE PLACE AD PAGE



<a href="#">Home</a>	<a href="#">Browse</a>	<a href="#">Search</a>	<a href="#">List Ad</a>	<a href="#">Registration</a>	<a href="#">Help!</a>
----------------------	------------------------	------------------------	-------------------------	------------------------------	-----------------------

**EMedicalBid.com**

Welcome, to the medical resource site, giving you a choice in your medical care!

**Plastic Surgery**

Select a Month for Service:	Select a State for Service:	Key Word Search: <input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="button" value="Submit"/> <input type="button" value="Reset"/>

Plastic Surgery HotItems!	Time Left	Last Bid
Facelift, cheek or chin implants, CT, anytime, 5500.	6hrs	5525.
Neck Lift, get rid of that waddle under your neck.	12 days	1800.
<b>Plastic/Cosmetic Surgery:</b>		
Lip Enhancement	5day	900
Botox between eyebrows	22hours	325
<b>Plastic Surgery Wanted:</b>		
Nose reconstruction/May/NYC/ 2800	15days	0

**FIG. 16**  
EXAMPLE SEARCH ITEM PAGE

Plastic Surgery/Procedure/Location/Time

Home

Browse

Search

List Ad

Registration

Help!

**EMedicalBid.com**

Welcome, to the medical resource site, giving you a  
choice in your medical care!

Your  
User ID:

You can also use your email  
address

Your  
Password:

Forgot your password?

High Bid: 1800

Minimum Increment: 25

Place Your Bid: 1825.

300

My Complexity Rating: (Submit a 0, 1 or 2)

Submit

(Submitted by prospective patient/bidder)

The "Wattle" Neck Suspension as seen on Fox 5 News

Plastic Surgery

Procedure: Neck Lift/Suspension

Location: Connecticut

Time: Any

Doctor: Julian L. Henley

Credentials: Board Certified

The "Wattle" neck suspension operation is a recent innovation performed by Dr. Henley. The internal suspension procedure (Laser assisted) is minimally invasive and softly reshapes the saggy neck. By making three small incisions, then pulling the muscle back up with threaded sutures, the neck is wonderfully reshaped to a more pleasing and more youthful appearance. The effect is natural, long term, and the recovery is about 3 day's and discomfort is minimal. This procedure is often performed with other procedures such as liposculpture and temporal lift to further enhance the overall rejuvenating effect. At the time of the complimentary consultation the best combination of procedures will be discussed with the winning bidder



**FIG. 17A**

EXAMPLE BIDDING FORM PAGE

### **Special Requirements:**

1. **No medical contradiction**
2. **Procedure is appropriate for the bidder and discussed during a complimentary preoperative consultation**
3. **Facility fees, anesthesia fees, transportation fees are not included**
4. **Procedure will be performed at private surgical suite within a university affiliated hospital or one of the Yale affiliated hospital in Connecticut**
5. **Procedure can be scheduled for any month suited to meet your need.**

*Each individual is unique. The result of a good surgery creates a natural look never a made up look. Improvement will vary from patient to patient depending on skin, age, and ethnic background.*

*To achieve optimal results sometimes several procedures may be needed in combination; this will be discussed during your complimentary consultation.*

*Payment: Ten percent of bid within five days of bid closure. The remaining monies are due two weeks prior to procedure schedule date.*

*Suitability: The seller of this service reserves the right to evaluate the bidder medically and aesthetically and if the procedure is deemed unsuitable, the monies will be fully refunded.*

*For a better sense of the results from this procedure visit our web site at:  
<http://www.plasticsurgeon4u.com>*

*Indexing Words: Plastic surgery, Cosmetic surgery, Rejuvenation, beauty, Anti-Aging, Neck lift, Face lift, Lip enhancement, Botox, Liposuction, Nasal Reconstruction, Skin Resurfacing Cheek implants, Chin implants, Eye lift*

**FIG. 17B**  
EXAMPLE BIDDING FORM PAGE

[Home](#)
[Browse](#)
[Search](#)
[List Ad](#)
[Registration](#)
[Help!](#)

EMedicalBid.com

Welcome, to the medical resource site, giving you a choice in your medical care!

**Bidder Feedback Form: (Describe Your Provider)**

Provider:

Name

License Number

[this will pop up after name is typed in]

Service ID Number: [This will pop up after name is typed in]

Service Category:

LIST

Transaction Ease:

0 - Smooth

1 - Some delays  
things got done

2 - Difficult office  
problems getting things done

Treatment Outcome:

0 - Smooth

1 - Some complications within  
scope of service

2 - Unexpected problems/  
complications

Suggestions/Comments About or For Provider:

(160 Characters)

Submit Form

Reset Form

**FIG. 18**  
EXAMPLE BIDDER FEEDBACK FORM PAGE

Provider Feedback Form: (describe your patient)

Patient ID No. \_\_\_\_\_

Patient Compliance:

## **FIG. 19**

*EXAMPLE SERVICE PROVIDER FEEDBACK FORM PAGE*